



January 31, 2017

Subject **URGENT – VOLUNTARY U.S. SMOKELESS TOBACCO COMPANY PRODUCTS RECALL**

To Retailers

From Altria Group Distribution Company (**AGDC**) on behalf of U.S. Smokeless Tobacco Company (**USSTC**)

**Overview of
USSTC
Product
Recall**

USSTC is voluntarily recalling certain of its smokeless tobacco products manufactured at USSTC’s facility in Franklin Park, IL. USSTC has notified the U.S. Food and Drug Administration of the recall and is working with federal authorities on this matter.

Please see below for immediate action items concerning USSTC products (including revenue and promotional offers).

For more information, please [click here](#) for the USSTC press release on www.altria.com.

**No. 1
Immediate
Action for
USSTC Products
on Appendix A**

AGDC is requesting you take the following action immediately on the USSTC products listed in [Appendix A](#):

- Pull from your merchandised inventory and do **not** sell the USSTC products on Appendix A. Place all recalled products with your out-of-date USSTC inventory to be returned.
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**No. 2
Immediate
Action for
USSTC Products
on Appendix B**

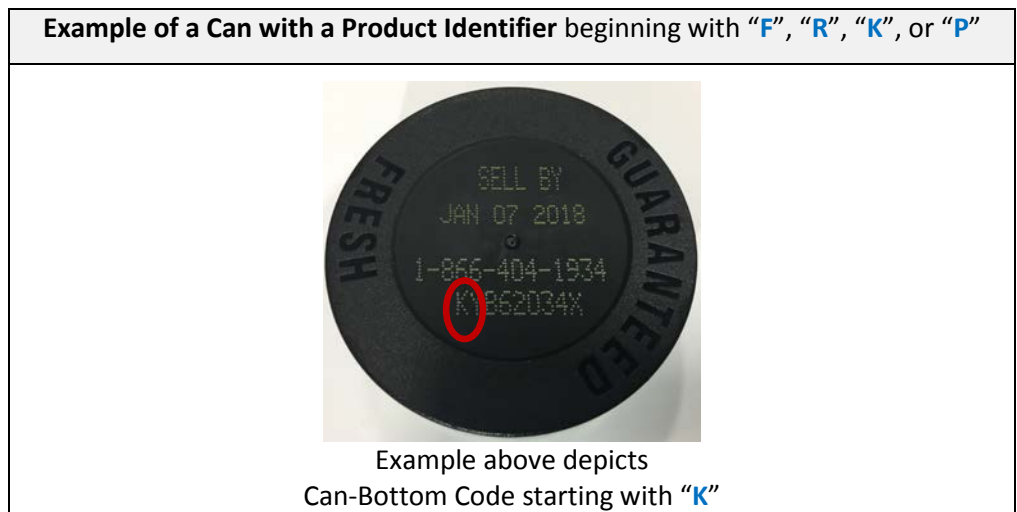
AGDC is requesting you take the following action immediately on the USSTC products listed in [Appendix B](#):

- Check bottom of the can for a missing product identifier or the product identifiers listed below.
 - If there is no product identifier on the bottom of the can or there is a product identifier beginning with “F”, “R”, “K”, or “P” (see examples), then pull from your merchandised inventory and do **not** sell these USSTC products. And again, place all recalled products with your out-of-date USSTC inventory to be returned.
 - If there is a product identifier beginning with any letter besides “F”, “R”, “K”, or “P”, then remerchandise and make available for sale.
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Recalled
USSTC Cans
with Missing
Product
Identifiers &
Impacted
Product
Identifiers



OR



No. 3
Immediate
Action for
USSTC Products
on Appendix C

Continue to merchandise and sell the USSTC products that are not impacted by this recall, listed in [Appendix C](#).

Questions

AGDC will communicate additional details regarding the recall process soon.

We appreciate your support, patience and understanding.

If you require additional information regarding this communication, please contact your AGDC Representative.

Altria Group Distribution Company

Appendix A

**List of USSTC Recalled Revenue and Promotional Product
(Pull, Segregate and Place 100% of these Products with your Out-of-Date USSTC Product)**

Impacted USSTC Products
Cope Long Cut Straight (NOT Copenhagen Long Cut Straight)
Copenhagen Long Cut Southern Blend
Copenhagen Pouches Mint
Husky Fine Cut Natural
Husky Long Cut Straight
Husky Long Cut Wintergreen
Skoal Bandit Mint
Skoal Bandit Wintergreen
Skoal Long Cut Citrus Tobacco Blend
Skoal Long Cut Classic
Skoal Long Cut Peach Tobacco Blend
Skoal Pouches Apple Tobacco Blend
Skoal Pouches Berry Tobacco Blend
Skoal Pouches Citrus Tobacco Blend
Skoal Snus Mint
Skoal Snus Smooth Mint
Skoal X-TRA Long Cut Rich Blend
Skoal X-TRA Pouches Crisp
Skoal X-TRA Pouches Rich

Appendix B

List of USSTC Revenue and Promotional Product to Inspect

Step 1: Check Bottom of Cans

Step 2: Pull, Segregate and Place with your Out-of-Date USSTC Product All Cans with the following:

- Blank/Missing Can Codes
- Codes beginning with "F", "R", "K", or "P"

USSTC Products to Be Checked
Copenhagen Extra Long Cut Natural
Copenhagen Long Cut Mint
Copenhagen Pouches Wintergreen
Plastic Can Copenhagen Fine Cut (AK & HI Only)
Plastic Can Copenhagen Long Cut (AK & HI Only)
Plastic Can Copenhagen Pouches (AK & HI Only)
Skoal Long Cut Apple Tobacco Blend
Skoal Long Cut Berry Tobacco Blend
Skoal Long Cut Cherry Tobacco Blend
Skoal Long Cut Spearmint
Skoal X-TRA Long Cut Mint
Skoal X-TRA Long Cut Wintergreen
Skoal X-TRA Pouches Mint

Appendix C

List of USSTC Revenue and Promotional Product Not Impacted
(Continue to Merchandise and Sell)

NOT Impacted USSTC Products
Copenhagen Fine Cut Original
Copenhagen Long Cut Original
Copenhagen Long Cut Straight
Copenhagen Long Cut Wintergreen
Copenhagen Pouches Original
Husky Long Cut Wintergreen (14.4 OZ Tub)
Husky Long Cut Wintergreen (7.2 OZ Tub)
Red Seal Fine Cut Natural
Red Seal Fine Cut Wintergreen
Red Seal Long Cut Mint
Red Seal Long Cut Natural
Red Seal Long Cut Straight
Red Seal Long Cut Wintergreen
Skoal Fine Cut Wintergreen
Skoal Long Cut Mint
Skoal Long Cut Straight
Skoal Long Cut Wintergreen
Skoal Pouches Mint
Skoal Pouches Wintergreen
Skoal Pouches Straight
Skoal X-TRA Pouches Wintergreen
W.B. Cut